



Proclamation

Presented

In Recognition of Ad Month 2014

WHEREAS, Ad Month 2014 recognizes all facets of advertising in Hawai'i with open houses, portfolio reviews, workshops, socials and speakers; and

WHEREAS, Ad Month 2014 events and activities are facilitated by the Hawai'i chapter of the American Advertising Federation (AAF Hawai'i), and hosted by members of AAF Hawai'i, American Advertising Federation District 13, Ad2 Honolulu, and the Hawai'i Chapter of the American Institute of Graphic Arts; and

WHEREAS, Ad Month 2014 promotes interactions between advertising professionals and students, between advertising agencies and businesses, between media vendors and clients, and between consumers and advertising; and

WHEREAS, Ad Month 2014 events and activities are open to the public with an emphasis on student participation; and

WHEREAS, Ad Month 2014 provides an arena in which all members of the advertising community can work together for the common goal of creating a stronger industry;

NOW, THEREFORE, I, NEIL ABERCROMBIE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor for the State of Hawai'i, do hereby proclaim May 2014 as

“AD MONTH”

in Hawai'i, and ask all citizens of the Aloha State to join us in recognizing and celebrating the advertising industry and its positive economic impact in Hawai'i.

DONE at the State Capitol, in Executive Chambers, Honolulu, State of Hawai'i, this first day of May 2014.


NEIL ABERCROMBIE
Governor, State of Hawai'i


SHAN S. TSUTSUI
Lt. Governor, State of Hawai'i