



Proclamation *Presented*

In Recognition of the Sales and Marketing Executives International Hawai'i Chapter Salesperson of the Year for 2012

WHEREAS, Sales and Marketing Executive International (SMEI) is a worldwide sales and marketing association, with the Honolulu Chapter having approximately 100 company executives representing some of Hawai'i's most respected businesses; and

WHEREAS, Sales and Marketing Executive International (SMEI) is dedicated to furthering the principles of marketing and sales management; encouraging education; providing leadership opportunities; sponsoring the students of the professional fraternal organization, Pi Sigma Epsilon at the University of Hawai'i; and supporting the free enterprise system; and

WHEREAS, Sales and Marketing Executive International (SMEI) Hawai'i chapter established the Annual Salesperson of the Year award in 1957 to recognize a business or community leader who has enhanced the image of Hawai'i and the quality of life in our community; and

WHEREAS, Sales and Marketing Executive International (SMEI) former Salesperson of the Year recipients include such notable Hawai'i citizens as Danny Kaleikini, Senator Daniel Inouye, John Henry Felix, Governor Linda Lingle, Mark Dunkerly, Steven Ai May, Rick Blangiardi, and Vicky Cayetano; and

WHEREAS, Sales and Marketing Executive International (SMEI) wishes to recognize John C. Dean, President and CEO of Central Pacific Bank, who after over 30 years in the financial service industry was recognized by Forbes Magazine in 2001 as one of the "50 most powerful dealmakers," oversaw a capital increase of \$325 million at CPB, revitalized the company's core values, and led the bank to eight straight quarters of profitability; and

WHEREAS, Sales and Marketing Executive International (SMEI) honors John C. Dean for this commitment to community leadership as Co-founder and Chairman Emeritus of the Entrepreneur's Foundation of Hawai'i, Director of the Pacific Asian Center for Entrepreneurship and E-Business (PACE) at the University of Hawai'i, member of the UH Board of Regents, and member of the Board of Aloha United Way and its Chair for the 2012-2013 Campaign, as well as for endowing a faculty position at the UH Shidler College of Business;

NOW, THEREFORE, I, NEIL ABERCROMBIE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor of the State of Hawai'i, do hereby proclaim,

"JOHN C. DEAN AS THE SALES AND MARKETING EXECUTIVES INTERNATIONAL HAWAI'I CHAPTER SALESPERSON OF THE YEAR FOR 2012"

in Hawai'i and urge the citizens of the Aloha State to join us in recognizing the accomplishments of this outstanding leader in our business community.

DONE, at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, this first day of May, 2013.



NEIL ABERCROMBIE
Governor, State of Hawai'i



SHAN S. TSUTSUI
Lt. Governor, State of Hawai'i