



Proclamation

Presented to

Erina Company Limited

WHEREAS, Erina Company Limited was incorporated on August 29, 1970, and started with sales of imported pantyhose and socks imported from Paris; and

WHEREAS, Erina Company Limited, in 1973, switched its sales system to a distribution system, with 250 distributors and 54 sales branches; and

WHEREAS, Erina Company Limited, in 1978, started selling kitchen detergent; in 1984, formed a partnership with a natural skincare product manufacturer to introduce quality products; and, in 1987, introduced health supplement products; and

WHEREAS, Erina Company Limited, in 1996, began a full scale sales operation of skin care products, health supplements and all-purpose detergent; and, in 2000, added a water purifier and Korean Ginseng to their product line; and

WHEREAS, Erina Company Limited, in 2005, provided an endowment to Chubu University for a "Functional Foods Science" research laboratory; and

WHEREAS, Erina Company Limited, in 2007, provided an endowment to Tokyo University for a "Nutriproteomics Research Program" with Allen K. Artiss, who joined his father's business and assumed the position of President; and

WHEREAS, Erina Company Limited, in 2013, is a leading MLM company in Japan that makes and distributes an extensive product line through a network of more than 300,000 agents throughout Japan; and

WHEREAS, Erina Company Limited, in 2013, will hold its incentive tour in Hawai'i - Erina's favorite tour Destination - and on February 4, 2013, will hold an award ceremony in the Hawai'i Theatre, followed by a gala dinner caption at the Royal Hawaiian Hotel;

NOW THEREFORE, I, NEIL ABERCROMBIE, Governor, and I, **SHAN S. TSUTSUI**, Lieutenant Governor for the State of Hawai'i do hereby proclaim January 31, 2013, as

"ERINA COMPANY LIMITED DAY"

in Hawai'i and ask the people of the Aloha State to join us in congratulating the Erina Company Limited on the celebration of its 40th Anniversary, and wish the company and its network of more than 300,000 agents throughout Japan continued success.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, this twenty-ninth day of January, 2013.

NEIL ABERCROMBIE
Governor, State of Hawai'i

SHAN S. TSUTSUI
Lt. Governor, State of Hawai'i