



## Proclamation Presented

### In Recognition of National “Rosie the Riveter” Day



**WHEREAS**, National Rosie the Riveter Day is observed on the 25<sup>th</sup> of May each year to honor the 16 million American women who worked to produce munitions and war supplies in factories during World War II, replacing male workers in factories who were called to serve in the military; and

**WHEREAS**, National Rosie the Riveter Day raises awareness that the term “Rosie the Riveter” was first used in 1942 in a song of the same name written by Redd Evans and John Jacob Loeb. The song portrays “Rosie” as a tireless assembly line worker, who was doing her part to help the American war efforts; and

**WHEREAS**, National Rosie the Riveter Day also honors women who left their homes to perform work or volunteer fulltime in farms, shipyards, airplane factories, banks and other institutions; and also served with the USO or Red Cross driving driving trucks, rolling bandages, serving on rationing boards, collecting critical materials, and other tasks that supported the military overseas; and

**WHEREAS**, National Rosie the Riveter Day poster was created in 1942 when Pittsburgh artist J. Howard Miller was hired by the Westinghouse Company’s War Production Coordinating Committee to create a series of posters for the war effort; one of the posters became the famous “We Can Do It!” image—an image that would eventually be called “Rosie the Riveter,” based on a United Press International wire service photograph of Geraldine Hoff, age 17, who worked briefly as a metal-stamping machine worker in factory in Ann Arbor, Michigan; and

**WHEREAS**, National Rosie the Riveter Day, reminds us that according to the *Encyclopedia of American Economic History*, “Rose the Riveter” inspired a social movement that increased the number of working American women from 12 million to 20 million by 1944, a 57% increase from 1940; and

**WHEREAS**, National Rosie the Riveter Day calls attention to the fact that conditions were sometimes harsh and pay was not always equal during those years; the average man working in a wartime plant was paid \$54.65 per week, while women were paid about \$31.50; yet women responded to “Rosie the Riveter” and were inspired to perform their patriotic duty and enter the workforce; and

**WHEREAS**, National Rosie the Riveter Day acknowledges that many generations of women who continue to honor the strength and courage of the original “Rosie the Riveter” workers, and recognize that they have paved the way for the success of women in areas such as government service, business, sports, entertainment, and the military;

**NOW, THEREFORE, I, NEIL ABERCROMBIE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor** of the State of Hawai‘i, do hereby proclaim May 25, 2013, as

## “ROSIE THE RIVETER DAY”

in Hawai‘i and encourage the people of the Aloha State to join us and descendants of “Rosie the Riveter” workers to encourage women of all ages to express their in patriotic ideals and strive for equality and excellence in the workplace.

**DONE** at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai‘i, this tenth day of May, 2013.

  
NEIL ABERCROMBIE  
Governor, State of Hawai‘i

  
SHAN S. TSUTSUI  
Lt. Governor, State of Hawai‘i